



**INTELLIGENT**  
TODAY  
**SMARTER**  
TOMORROW



**WIDEX EVOKE™**  
HEARING HAS EVOLVED



# YOU CAN SHAPE THE WORLD'S FIRST **TRULY SMART** HEARING DEVICE



Now the quality of your hearing experience can evolve in real time and in real life.

Your WIDEX EVOKE™ hearing instruments offer interactive options that help you intuitively shape your listening experience anywhere, so you can easily take control. And if you prefer not to take control, EVOKE automatically adjusts to your real-life needs within your real-world environment.

With Widex EVOKE, you don't miss a single moment.



WIDEX EVOKE™ comes in a wide range of models to suit your needs, preferences and lifestyle.





## SMARTER **TOMORROW**

Every time you interact with Widex EVOKE™, it improves. For example, if you personalize your sound settings at your favorite restaurant, EVOKE™ will learn from that and know to provide the same listening experience for you every time you visit that restaurant.

Widex will then use this anonymous data from wearers around the world to keep updating the SoundSense Technology in EVOKE™, so that it gets even smarter over time. Never before has a hearing device been able to create a network of wearers that will help build a better, smarter hearing tomorrow.

## KEEPS UP WITH **YOUR** LIFE

EVOKE™ knows the difference between classical music and contemporary music, and how a meeting room sounds different than a social gathering — like a party. It keeps up with you everywhere — mapping your environment and adjusting accordingly. Because the sounds you're exposed to are always changing, EVOKE™ automatically reacts to the environment around you — smoothly and in real time.



## EASY. INTUITIVE. TAILORED.

Want an even more personalized sound? Teach EVOKE™ how you prefer to hear with a few taps on the EVOKE™ app. The SoundSense Learn function gives you two sound profiles to choose from. Simply listen to them and select the sound you prefer — as many times as you want. It has never been easier to improve your hearing in everyday, real-life situations.



## HEAR **EVERY** MOMENT

When it's noisy, you need your hearing instrument to filter out anything that can distract you from hearing speech. But in quiet situations you want to hear all the subtle details. EVOKE™ has a built-in controller that sets the optimal sound for different sound environments. Now you can experience what's happening in each real-life moment and never miss out.







## LIFELIKE SOUND, NATURALLY

Every sound, like the trickle of water or the crunch of leaves under your feet, has its own nuances. And the more lifelike the sound, the easier it is to hear. That's why we've given EVOKE™ the most natural sound you can get from a hearing instrument.

## YOU MIGHT **FORGET** YOU'RE WEARING IT

EVOKE™ intelligently learns from the volume changes you make and gradually applies them to similar situations — even if you're in a totally new environment. With its built-in SoundSense Adapt technology, EVOKE is so intelligent, you might forget you're wearing it!



## ONE PROGRAM TO FIT **ALL**

When you'd rather hand over control of your sound settings, try the Universal program and let it automatically adjust to the sounds around you using its built-in Fluid Sound Analyzer and Controller. Ideal for fully enjoying the moment with enhanced hearing, naturally.

# EVOKE™ APP

GUIDES YOU TO **PERSONALIZED** HEARING

Refine your hearing in real life by listening to two sound profiles with the EVOKE app and choosing which you prefer: A or B. The more times you do it, the more EVOKE™ learns about how you want to hear at that moment. You can then save your preferences as a program and use it the next time you are in the same environment.

In addition, the EVOKE™ App allows you to:

- Mute or adjust hearing aid volume and use the equalizer to adjust sounds
- Create personal programs with your own names, photos and sound adjustments
- Add locations to programs and locate your hearing aids if lost
- Balance the streaming versus surrounding signals when actively streaming through made-for-iPhone direct streaming.

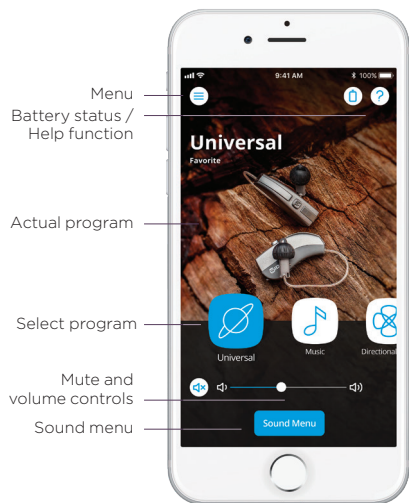
The EVOKE™ app is for the EVOKE™ F2 smartphone-compatible model.

# TONELINK™ APP

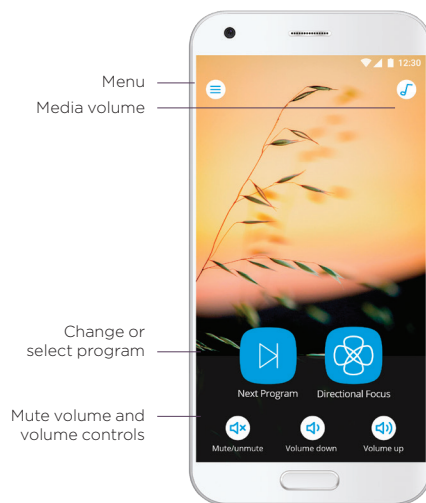
GIVES **EASY CONTROL** OF KEY FUNCTIONS

Turn your smartphone into a remote control to easily change programs, adjust volume, mute and change directional focus. TONELINK's simple interface is right at your fingertips, and adjustments become a naturally integrated part of daily life. There's no need to carry separate assistive listening devices or to touch the hearing instruments. The TONELINK app is for all EVOKE™ models\*.

\*except EVOKE CIC-M model



Download the app in:



Download the app in:



# STAY CONNECTED

## DEX™ ACCESSORIES – CONNECT, CONTROL AND COMMUNICATE

If you don't have a smartphone and want control, the DEX devices may be right for you. DEX accessories help you effortlessly connect to audio equipment, remote controls, television and mobile or landline phones. Ask your hearing health care professional for more details.



**COM-DEX**  
For hands-free  
streaming



**COM-DEX  
REMOTE MIC**  
For improved  
audibility in noise



**TV-DEX**  
For enjoying TV



**RC-DEX**  
Your remote  
control



**PHONE-DEX**  
For easy landline use



**UNI-DEX**  
For plug-and-play  
mobile phone use



**FM+DEX**  
For flexible  
streaming



**CALL-DEX**  
For discreet streaming  
from mobile phones

## EVOKE™ MODELS AND STYLES

EVOKE is available in six behind-the-ear (BTE) models and four in-the-ear (ITE) models. Your Hearing Healthcare Professional can help you choose the ideal model for your specific hearing loss and lifestyle.

### BEHIND-THE-EAR (BTE) MODELS



NOTE: Rechargeable option available for FUSION2

### IN-THE-EAR (ITE) MODELS



### CHOOSE YOUR **COLORS**

Choose between a variety of colors for BTE models and three standard colors for ITE models. Ask your Hearing Healthcare Professional which colors are available in the EVOKE style best for you!

#### BTE COLORS



#### CUSTOM COLORS



\*Available in select styles only.

# WHICH **EVOKE™** IS RIGHT FOR YOU?

WIDEX **EVOKE™**

440

## **PREMIUM**

If you demand the most sophisticated technology without compromise:

- Most automation of any Widex hearing instrument
- More natural, true-to-life sound than ever before
- Best ability to understand speech in any environment

- Automatically adapts to your environment in 11 different listening categories
- Remembers changes you make and applies them to similar situations — even in new environments
- Industry-leading wind noise reduction system ideal for outdoor use
- Immediate comfort and clarity of speech in quiet and noisy situations
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving them

WIDEX **EVOKE™**

330

## **ADVANCED**

If you demand high standards of performance in everything you do:

- Automatically adapts to your environment in 7 different listening categories
- Excellent ability to understand speech, even in challenging situations
- Great for active lifestyles

- Remembers changes you make and applies them to similar situations — even in new environments
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving them

WIDEX **EVOKE™**

220

## **STANDARD**

If you demand good value:

- Automatically adapts to your environment in 4 different listening categories
- Remembers changes you make and applies them to similar situations — even in new environments

- Optional Comfort program quickly reduces sounds and adds comfort in quiet and loud environments
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving them

WIDEX **EVOKE™**

110

## **BASIC**

If you look for affordable technological solutions:













- Automatically adapts to your environment in 3 different listening categories
- Helps you hear soft sounds and speech clearly

FUSION2 model is not available in 110 technology level.

LEARN MORE AT [WWW.WIDEX.COM](http://WWW.WIDEX.COM)



## CHOOSE YOUR LIFESTYLE

	Direct connectivity*		Listening Environments – darker shading denotes better hearing in various listening environments, as indicated.									
Feature	Personal adjustment and sound	Streaming	Home	Phone	TV	Car	Shopping	Theater	Office/ Meeting	Outside	Restaurant	Social event
Levels												
EVOKE440	■	■	■	■	■	■	■	■	■	■	■	■
EVOKE330	■	■	■	■	■	■	■	■	■	■	■	■
EVOKE220	■	■	■	■	■	■	■	■	■	■	■	■
EVOKE110			■	■	■	■	■	■	■	■	■	■

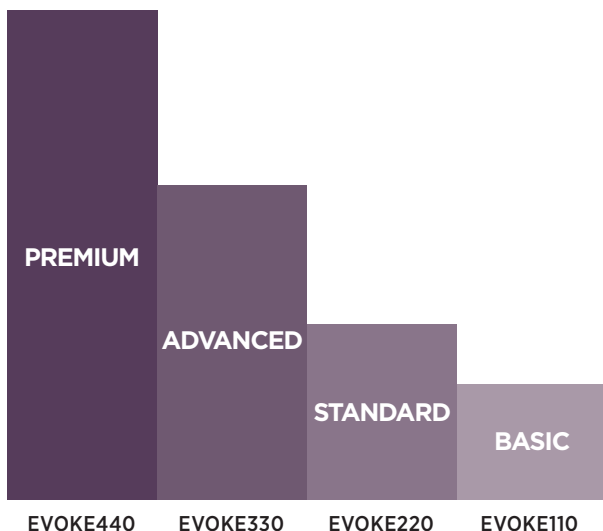
\*Only available in F2 model

# WHAT'S YOUR STYLE?

## Different EVOKE Options for Different Lifestyles:

Widex EVOKE family of hearing instruments is available in four technology levels and a variety of colors, offering different options to suit your lifestyle, hearing loss, and budget.

Find the EVOKE that works for you.



### EVOKE440

#### Premium Technology

- Industry-First SoundSense Learn and SoundSense Adapt
- SMARTWIND Manager™
- High Frequency Boost
- Speech Enhancer, RT/IE
- 15 Channels
- Fluid Sound Analyzer, 11 sound classes
- 5 programs

### EVOKE220

#### Standard Technology

- Industry-First SoundSense Learn and SoundSense Adapt
- 10 Channels
- Fluid Sound Analyzer, 4 sound classes
- 3 programs

### EVOKE330

#### Advanced Technology

- Industry-First SoundSense Learn and SoundSense Adapt
- Speech Enhancer, IE
- 12 Channels
- Fluid Sound Analyzer, 7 sound classes
- 4 programs

### EVOKE110

#### Basic Technology

- 6 Channels
- Fluid Sound Analyzer, 3 sound classes
- 3 programs



**MIX**  
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